



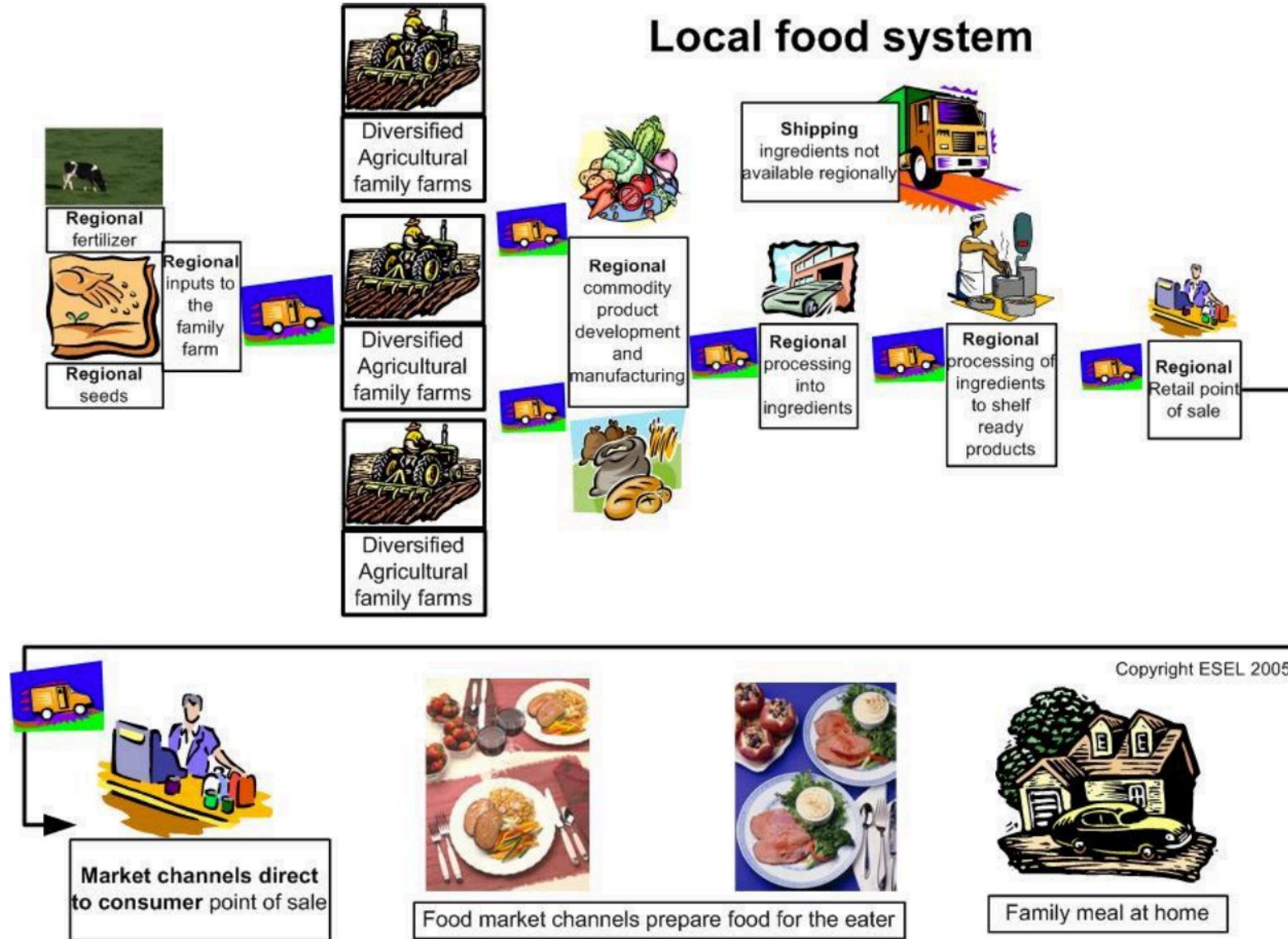
SSFPA WOMEN'S INITIATIVE

Overcoming Business
Barriers Facing Women
Food Processors

Food Processing 101: Situating Small Scale Food Processors (SSFPs) in the Canadian Economy



Local food system



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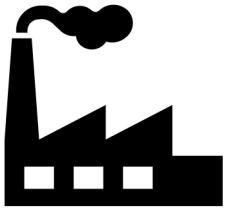
Almost everyone
“processes” food as we
prepare our meals at home
or “put up” food through
home canning, dehydrating,
etc.

Stages in Food Processing for Commercial Sales

Primary Processing of Agricultural Produce	Washing, cutting, bagging
Secondary Processing	Preparation of ready to eat meals: restaurants, food trucks, “ghost kitchens”, etc.
Tertiary Processing	Preparation of “Consumer Packaged Goods” food and beverages
Ultra-Processed Food	Significantly changing food from its original state by adding salt, sugar, fat, additives, preservatives, and/or artificial colours.

Food processing is the second-largest industry in Canada in terms of value and production

Largest
manufacturing
employer in
Canada



Supplies
approximately 75%
of all processed
food and beverage
products available
in Canada



British Columbia
and Alberta
account for 21%
of sales of
processed food



The food
processing
industry is the
largest buyer of
agricultural
production

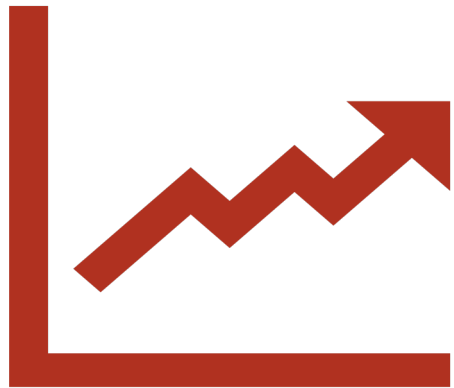


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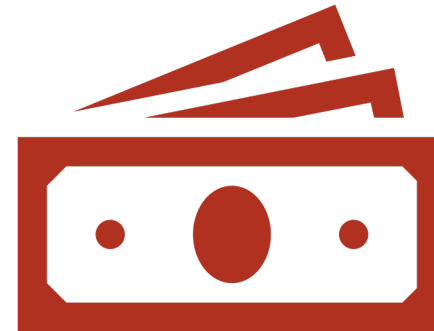
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The Federal Agri-Food Strategy established a goal for increased domestic production



\$140 billion in **domestic sales** by 2025, an increase from \$110 billion in 2017



Canada's Agri-food sector was cited as having the greatest potential to be a driver of economic growth for the nation

Spotlight on BC Food Processing

There are over 2500 companies in BC producing value-added meat, seafood, dairy, fruit/vegetable products, wine, beer, soft drinks, sauces/condiments, functional foods, and bakery items



BC's food and beverage processors produce approximately \$9 billion dollars worth of food per year (approximately 70% of total agri-food revenues)



Over 30,000 British Columbians are employed in the food and beverage processing industry



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Where is the food processing industry headed?

Trends

Consumer Preferences

- Shifting demographics
- Convenience
- Environmental stewardship
- Desire for more information about food

Marketplace Pressures

- Sustainability
- Assurance Standards
- Traceability and data management

Opportunities

Innovative Ingredients

- Enhanced nutritional profile
- Food additives
- Replacement ingredients
- Value-added ingredients

Emerging Technologies

- Biotechnology
- Nanotechnology
- Packaging
- Applied Technologies

Where do Small Scale Food Processors fit?

The federal Agri-Food Strategy (2018) reported that 94.5% of food processors are “small” and have less than 100 full time employees.

About 6,500 food and beverage establishments exist in Canada; 9% have between 100-500 employees, and only 1% have more than 500 employees

90% of establishments have less than 100 employees

We are not
convinced that
“small” food
processors are
understood or
supported in
policy

The SSFPA has partnered
with 5 universities to
develop a policy strategy
to support domestic food
processing more effectively



Small Scale Food Processors face barriers and challenges. Women SSFP's feel these challenges even more deeply!

Our goals:

- Tackle these barriers
- Find out how to support more SSFP's to get their products to market
- To make sure women get the support they need



Successful SSFP's
are needed as key
players in
improving food
security in
Canada.