



SSFPA WOMEN'S INITIATIVE

Overcoming Business
Barriers Facing Women
Food Processors

Strengthening our Domestic Food
System and Understanding Canadian
Food Policy

Issues facing local food systems

Farm Income Crisis



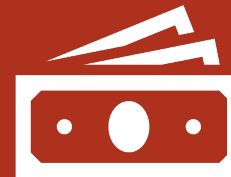
Climate Crisis



Concentration of
Corporate Ownership



Trade and Investment
Policies



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The Farm Income Crisis



Most of the money generated in agriculture passes through the farmer's hands – the gap between cash taken in, and the income left to live on is growing

<https://www.nfu.ca/wp-content/uploads/2020/02/Farm-Income-Crisis.25.02.pdf>

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The Climate Crisis



Left unchecked, the climate crisis will dramatically deepen the income crisis on Canada's farms as farmers struggle to deal with continued warming

<https://www.nfu.ca/publications/tackling-the-farm-crisis-and-the-climate-crisis/>

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Corporate Ownership



Over the past century, powerful food and beverage companies have enjoyed unprecedented commercial success. But these companies have grown prosperous while the millions who supply the land, labor and water needed for their products face increased hardship.

The 10 world's most powerful food and beverage companies: Associated British Foods (ABF), Coca-Cola, Danone, General Mills, Kellogg, Mars, Mondelez International (previously Kraft Foods), Nestlé, PepsiCo and Unilever

<https://www.behindthebrands.org/images/media/Download - files/bp166 -behind -brands -260213 -en.pdf>



Trade Policies and Investment



The internationalization of markets and the development of trade rules have weakened the effectiveness of domestic policy instruments to achieve national goals.

<file:///C:/Users/CLc/Downloads/282-Article%20Text-1646-2-10-20180929.pdf>

Smythe, Vol. 5 No. 3, pp. 76–99 Canadian Food Studies

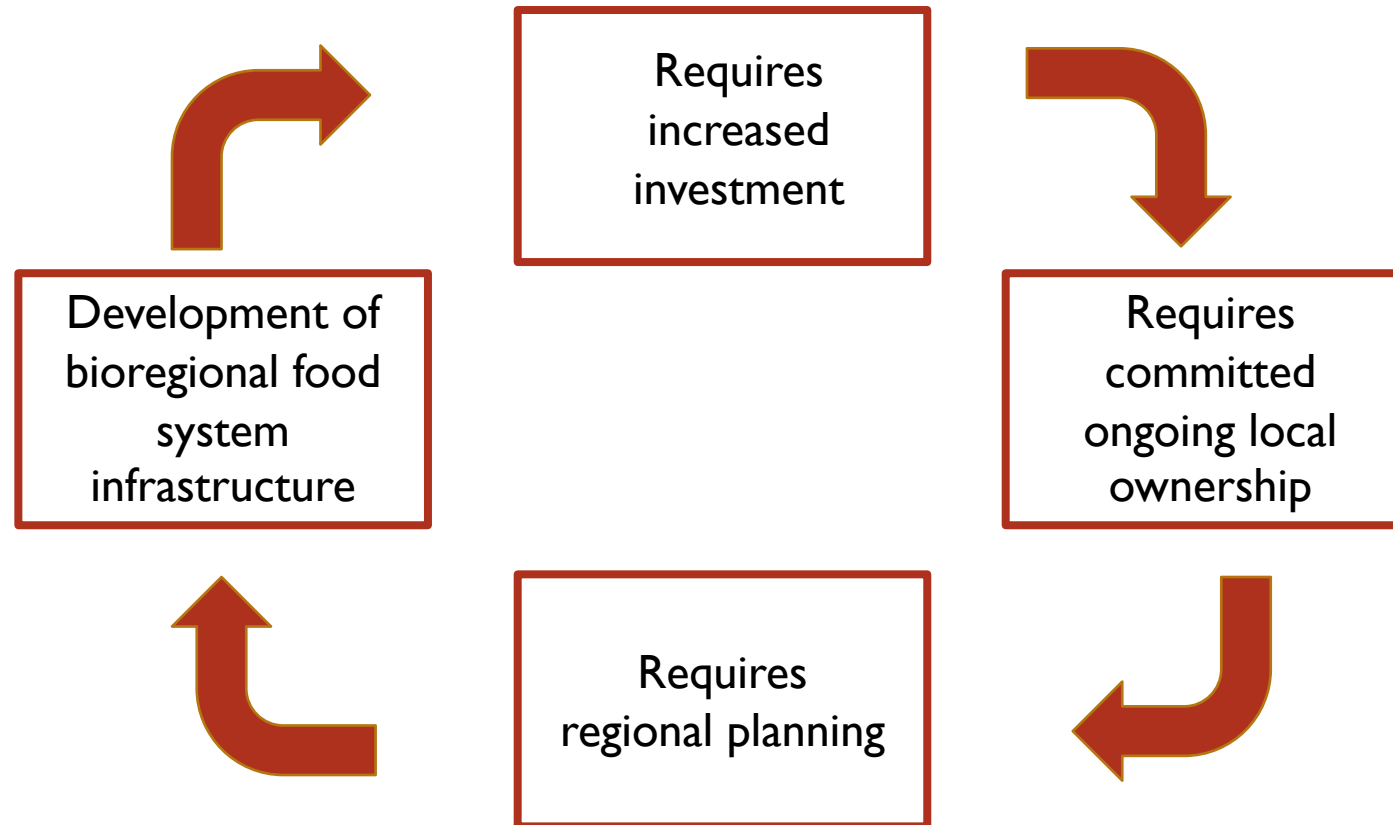
The result has been challenges in our ability to feed ourselves with food we grow and process bio-regionally

Can bioregional food systems be rebuilt?



Sustainable agriculture is based on small-scale, diverse farming and local and regional processing.

The real issue is how to make bioregional food systems **economically viable**



94.5% of processors in Canada are SMALL

There are thousands of people creating good food products in Canada

There are encouraging activities in many communities:

- Rise of Farmer's Markets, CSA's, Good Food Boxes, food-based social enterprises, the movement to intersect with institutional food purchasing, development of Food Hubs
- Many need assistance to be successful in the marketplace

The Small Scale Food Processor Association promotes domestic food security for all

The Way Forward

The position of the SSFPA:

- Policies that support the development of small-scale food processing are needed
- Investment strategies to recreate bioregional food infrastructure are needed

What the SSFPA is Working Towards

- Creating an ecosystem of support for small scale food processors:
 - Incubator training
 - Accelerator training
 - Upgrading Agri-tech
 - Access to finance
 - Mentorship and peer support
 - Bioregional investment in food system infrastructure
- Organizing nationally: to create a voice for small scale food processors:
 - Linking intermediary food organizations
 - Working with researchers to develop a supportive policy position
 - Sharing knowledge, experience and resources Promoting small scale innovation